

City and County of Broomfield, Colorado

CITY COUNCIL'S 2014 PRIORITIES UPDATE

Report Period: Initial Reporting of Priorities

A. Capital Improvement Program				
Objective: Review current Capital Improvement Plan (CIP), modify as necessary and prioritize projects to address community capital improvement needs.				
Action Steps:	Status:			
Update comprehensive list of CIP projects	✓			
Review and update mechanism to prioritize projects on list	✓			
Prioritize capital projects	✓			
Update CIP project timing based on financial forecasts	√			
In updating CIP Plan consider:	✓			
 Dog park 				
 Library expansion and/or branch library 				
 Cold water lap pool 				
 Athletic fields 				
 Youth activity centers including bike parks, for all ages 				
 Essential facilities to accommodate basic services 				
Acquire property, design and begin construction of HHS Building	✓			

B. Comprehensive Plan Update		
Objective: Establish process and initiate actions for Comprehensive Plan update to be completed in 2015.		
Action Steps:	Status:	
Identify key issues to be addressed with plan update	✓	
Identify expectations of City Council for plan update	✓	
Establish process, including community engagement, to complete	✓	
update		

C. Comprehensive Water Use Plan		
Objective: Provide sufficient water supply for Broomfield in a predictable, financially efficient and environmentally responsible manner.		
Action Steps:	Status:	
Review updated Comprehensive Water Master Plan with City Council	✓	
Complete Windy Gap Reservoir EIS and continue to move project forward	✓	
Acquire water rights as called for in Comprehensive Water Plan	✓	
Anticipate and take necessary steps to preserve adequate water supply through drought.	✓	

D. Economic Development Strategic Plan Objective: Strengthen Broomfield's financial position and increase job opportunities by implementing the Economic Development Strategic Plan. The Plan includes objectives to: support and retain existing businesses, support the start-up of new businesses including unique retail and dining establishments, and encourage the relocation of businesses to Broomfield.		
Revise and discuss with City Council metrics to assess Economic Development success	✓	
 Work with local business persons, property owners, developers and brokers to provide unique retail and dining experiences for the community Contract with a developer(s) to implement Civic Center plan Identify key locations, i.e. Civic Center, Original Broomfield or other neighborhood or regional shopping areas for these businesses 		
Identify and implement strategies to improve and enhance key retail districts	✓	
 Increase manufacturing and industrial jobs in Broomfield Identify and remove, as feasible, impediments to manufacturing and industrial businesses in Broomfield including any missing, undersized or outdated infrastructure 	√	
 Continue to support the Business Resource Center and business technical assistance program through the Chamber and Front Range Community College Small Business Development Center 	✓	
 Accomplish successful re-use of K-Mart property Facilitate and advance successful redevelopment of Flatiron Marketplace property 	✓	

E. Financial Management	
Objective: Position Broomfield in the optimum financial position for the short, medium and long term.	
Action Steps:	Status:
Address 1STBANK Center debt	✓
 Review and adjust fees charged for services to establish appropriate rates and resident/non-resident ratios 	✓

F. Governance		
Objective: Evaluate, and where appropriate, adopt ordinances, policies or practices to improve the City and County of Broomfield's business practices.		
Action Steps:	Status:	
Address election issues – include consideration of resident canvass board and other methods for residents to oversee elections and training of election judges	√	
Assess internal audit structure and processes	✓	
 Review expenditures for regional and intergovernmental participation 	√	
 Revisit and establish appropriate role for City Council involvement in state legislative process. Review legislation tracking, participation with, and lobbying of Colorado legislature 	√	
 Identify and address issues related to marijuana: Potential production and sales and Personal use 	~	

G. Transportation Project Advancement Objective: Improve transportation infrastructure to address congestion, safety and convenience and increase transportation choices for Broomfield residents and businesses. Action Steps: Revisit origin and destination analysis for West 144th Avenue improvements from Zuni Street to US 287 as a means to support regional transportation funding for project Complete design and construction for Phase 2 (final phase) of West 120th Avenue Connection Support US 36 Managed Lane project > Work with CDOT and neighboring communities to implement the proposed improvements within the I-25 and SH-7 Planned Environmental Linkage Studies (PEL). > Participate in RTD North Area Mobility Study (NAMS) for the Northwest Metropolitan area including US 36 BRT, arterial BRT and Northwest Rail Work with Northwest Parkway LLC on completion of Northwest Parkway to SH 128 > Continue participation in the Jefferson Parkway Public Highway Authority > Coordinate plans for the Jefferson Parkway with the Northwest Parkway Public Highway Authority > Continue to monitor internal traffic flow in Broomfield and identify and propose additional improvements to improve safety and traffic Complete improvements to Lowell Boulevard, from Midway

Boulevard to West 120 th Avenue	
Complete design and construct improvements to Lowell	✓
Boulevard, from West 136 th Avenue to Midway Boulevard, begin in	
2014, complete in 2015	
 Review, and where appropriate, pursue increases in transit 	✓
services to connect employment, residential, retail, medical and	
service uses for residents, workers and students of all ages.	